

# Reach out & *Embrace*

*Embrace* is a consultancy service helping reshape the way companies and organisations interact with ethnic minorities; breaking down communication barriers to achieve common goals, growth and success.



*Embrace* will help you to **increase sales**, by **engaging more people** with your valuable services/products and **investing in inclusive working conditions** to ensure happiness in the work place and equality and diversity compliance.

## Six steps to success...

**Initial consultation**—We gather evidence. Learning about your business, understanding your goals and drivers. We ask you lots of questions:

- Do you struggle to engage a specific community?
- Would reaching more minorities improve your business strategy?
- Have you targeted an ethnic minority group and been unsuccessful?

**Agreeing “The Plan”**—Prioritising achievable, cost effective goals in line with your needs.

**Making the change**—We give you the tools and guidance towards fully inclusive services by breaking communication barriers and increasing cultural awareness.

**Ongoing support**—Designated points of contact to assist you throughout the journey.

**Reviews**—Structured sessions aimed at measuring progress and success.

**Changing lives**—Your employees, clients and future clients are suddenly switched on to all that you offer. You are now fully inclusive and your doors are open to everyone.

Call us on 01204 290125/E-mail [info@debonairlanguages.com](mailto:info@debonairlanguages.com) to discuss Embrace further. Alternatively, visit [debonairlanguages.com/embrace/](http://debonairlanguages.com/embrace/) for more information on the service.

*“Being the best we can be... every day!”*

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LANGUAGES

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